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The Men's Probus Club of Lindsay Probus Banner Newsletter

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Vice - President



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Meeting Highlights :

- President Mike Catling called the meeting to order; followed by a group singing of "O Canada".
- He questioned the group to see who was interested in attending the luncheon after the meeting at the Smitty's Restaurant.
- Mike continued by calling upon Club member Bob Moffat to come forward and introduce the morning's guest speaker, John Clarke.
- Bob informed the membership, that John is the present Distribution Manager of Binney and Smith Incorporated / Crayola LLC Company that is located on Mary Street in Lindsay.
- John's presentation concerned the history of this company and here is a brief outline of it :
 - From its earliest days, Binney & Smith has been a color company.
 - During the last 111 years, Binney & Smith / Crayola has grown beyond our founders' wildest dreams.
 - By applying technical innovation, unparalleled quality, consumer satisfaction and product value, Crayola has become the pre-eminent producer of hands-on products for creative personal development fun.
 - **1864** - Joseph Binney founds Peekskill Chemical Works in upstate New York for producing charcoal and lamp black.
 - **1880** - Joseph Binney sets up headquarters in New York City, joined by son Edwin Binney and nephew C. Harold Smith.
 - **1885** - Joseph Binney retires; Edwin and C. Harold Smith, form a partnership and call their company Binney & Smith. Early products include red oxide pigment used in barn paint and carbon black used for car tires. During this time, Binney & Smith took an active role in the development and production of carbon black from natural gas, after natural gas deposits were found throughout Pennsylvania.
 - **1900** - The Company begins producing slate school pencils in its newly opened Easton, Pennsylvania mill, located on the Bushkill Creek.
 - **1902** - Binney & Smith developed the Stay-on-al Marking crayon.
 - Listening to needs of teachers, Binney & Smith introduced the first dustless school chalk.
 - Binney & Smith incorporates September 30, in Easton, Pennsylvania and serves as general distributor for several carbon black producers, introducing carbon black to other countries.
 - **1903** - Noticing a need for safe, quality, affordable wax crayons, the company produces the first box of eight Crayola crayons containing red, orange, yellow, green, blue, violet, brown, and black sticks. It sells for a nickel. The Crayola name, coined by Edwin Binney's wife Alice, comes from "craie," the French word for chalk, and "ola," from "oleaginous."
 - **1926** - James W. Gravestock of Toronto, Ontario founded the Canada Crayon Company. From his basement he moulded and hand wrapped the "Peacock" brand of crayons for the Canadian Market.

Health and Welfare

Please notify
RON MORGAN

(705) 324 - 2318

**if you have knowledge of a member
that is experiencing health issues
at any time....**

Next Guest Speaker

TUESDAY, September 13th



Caley Ferguson
Vice President
Northern Casket (1976) Ltd.
North Urn Ltd.



Club Member Steve Slack (M) thanking John Clarke (R) for his very informative and interesting presentation.



President Mike (rear) and club member Bill Coe (L) officially welcoming new member Ron Wallace into our club .

Important Notice

“Don’t forget” to purchase your tickets at the next meeting for the up-coming

**“ Probus Club’s Fall Social ”
on
September 20th**

held at the Lindsay Rugby Club.

Any corrections, comments or additions regarding this banner can be forwarded to the attention of the editor at :

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- **1927** - The Canada Crayon Company is out growing its humble headquarters. Mr. Gravestock joins forces with the Binney & Smith Company of New York. The partnership rents a three storey factory in Peterborough, Ontario and transferred the manufacturer of crayons from the Toronto facility.
 - **1933** - The Canada Crayon Company had to meet the ever-increasing demand was again forced to search for roomier facilities. The search ended in Lindsay, Ontario and on September 3, 1933 production commenced at the new Lindsay plant.
 - **1955** – The company's corporate name is officially changed to Binney & Smith Inc.
 - **1958** – In October of this year, the Canada Crayon Company became a wholly owned subsidiary of Binney & Smith Inc. and a national sales office was set up in Toronto.
 - **1965** – Binney & Smith Canada purchased eight acres of land at its present day location. A combined factory and office building was constructed and on November 1, 1965, the company made its third whole-scale move.
 - **1979** - The Canada Crayon Company began operating under the banner of Binney & Smith Canada.
 - **1984** – Binney & Smith becomes a wholly-owned subsidiary of Hallmark Cards Inc., the world's largest maker of greeting cards.
 - **2000** - In March of this year, Binney & Smith Canada ceased its traditional manufacturing operations. However, the Lindsay facility remains the company's head office and includes sales, marketing and finance departments.
 - **2007** - On January 1, 2007, Binney & Smith becomes Crayola LLC.
 - **2016** - Lindsay, Ontario has been, and continues to be, the home of CRAYOLA in Canada.
- Mike called upon club member Steve Slack to come forward to thank John on behalf of the Club members, for his very informative presentation.
 - Following a short break, Mike proceeded with the “Club Business” part of the meeting.
 - Mike informed the membership about the passing of club member George Sweetnam, and asked them to please stand for moment of silence in his memory.
 - Mike called upon Ron Morgan, Health and Welfare, to talk about any health issues concerning our membership at the present time.
 - Ron informed the membership that club member Don Holbrook was recovering from his surgery, so well that he recently got married.
 - Mike informed the group that the Management Committee held a meeting on August 2nd, and talked about correspondence from Probus Canada National Marketing program concerning the rate of growth in recent years.
 - He next called upon club member Bill Coe to come forward and introduce our new member Ron Wallace to the membership.
 - After his introduction, President Mike officially welcomed Ron into our club and presented him with his Probus Club’s blue binder and name badge.
 - Mike reminded those interested to contact Wayne Brumwell to play in the up-coming golf tournament with the Newmarket club on Thursday, September 22nd.
 - Before adjourning the meeting and the members making their way to the Smitty's Restaurant for the luncheon, Mike read a little humorous story regarding a Spanish sea captain's tale.

(GIB / August / 2016)